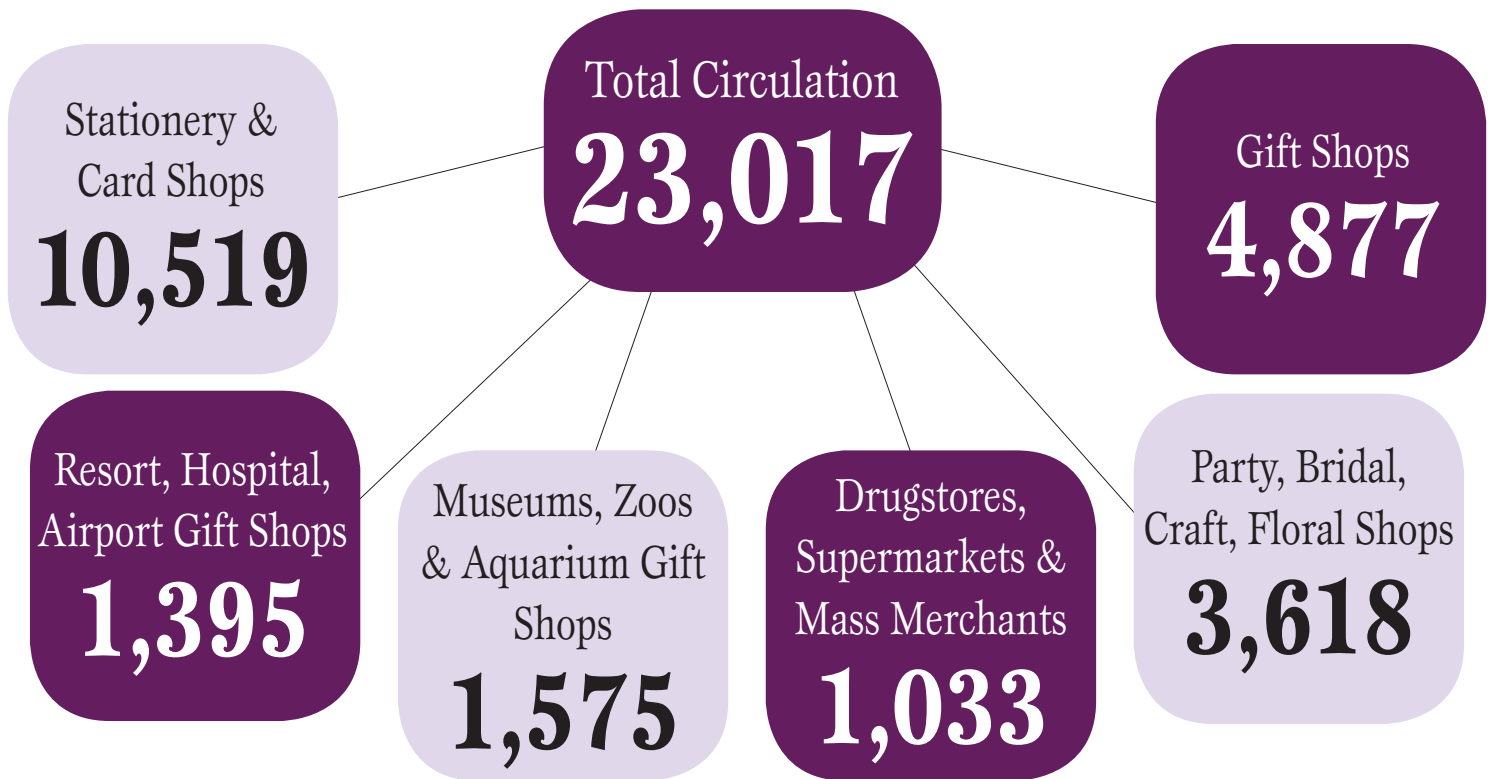


Demographics



Trade Show Distribution

7W New York • Atlanta International Gift & Home Furnishings Market • California Gift Show
The Chicago Market: Living and Giving • Craft & Hobby Association Convention and Trade Show
Dallas International Gift & Home Accessories Market • LA Mart Gift & Home Furnishings
Market Licensing Show International • National Stationery Show • New York International Gift
Fair • San Francisco International Gift Fair • The Seattle Gift Show

*Based on 2009 distribution; subject to change.

